



Dear Editor:

If you would like to pursue a story regarding the O.K. Corral, we would be happy to provide you with photos or interviews with founder and President, Greg Kersten. Please contact Greg Kersten at 866-391-OKOK or Gayla Hodges, Renewal Ranch AZ, at 623-362-3876 for more information.

Sincerely,

Greg Kersten

### **For Immediate Release**

## **CORRAL COMING TO MAKE ARIZONA "OKAY"**

*The O.K. Corral is coming to Glendale, AZ to present its "OK, Let's Get Down to Business!" equine-assisted certification seminar to the public November 13-15, 2008. The seminar will be hosted by Renewal Ranch AZ and Stable Innovations and runs from 8-5 each day.*

Glendale, AZ, October 10, 2008 -- For over ten years, Greg Kersten, President of the O.K. Corral Series, has been certifying therapists, coaches and regular, everyday people to use horses in the fields of mental health and wellness. Trainees also learn to use horses in personal growth and business coaching. The seminars encourage attendees to look beyond horsemanship, irrational fears, and their own biases by promoting the use of astute observation, nonverbal communication, and good old common (horse) sense. The seminar also provides fun and insightful equine-assisted activities that can help to "Make Every Day O.K." in the lives of participants, or even start them on a new career path!

The "OK, Let's Get Down to Business!" certification allows participants to learn timeless activities that are a hit with corporations year after year. The standard presentation includes teambuilding and leadership activities with special "tools of the trade," and new promotional ideas. The seminar also discusses how to start your own equine-assisted business.

It is particularly appropriate that Renewal Ranch, AZ will be the site of this seminar because the Ranch is a division of Change Agents, Inc., a strategy acceleration and change management consulting and coaching firm. This division of the company enhances traditional leadership, team, and executive coaching and training with the five equine residents of the ranch. The seminar is co-sponsored by Gayla Hodges of Renewal Ranch AZ and Faith Knutson of Stable Innovations. Gayla Hodges, President and Principal Consultant of Change Agents, Inc., and trained by Greg Kersten himself, has been using Equine Assisted Learning in her coaching and consulting practice for a number of years with stellar results. Faith Knutson will soon launch a business called "Stable Innovations" on the west side of Phoenix. Stable Innovations will offer equine assisted learning, personal development and other services. Faith was also trained by Greg Kersten and has been a certified equine practitioner since 1999.

What does it cost to be certified by the O.K. Corral? Lunches and materials are included in the price of only \$500 for the three-day event. (CEUs are available.)

The O.K. Corral Series provides workshops, resources, and information to practitioners of Equine Assisted Psychotherapy (EAP), Equine-Assisted Learning (EAL), and Equine-Assisted Wellness. The O.K. Corral travels to twenty-four different locations worldwide each year to certify people in this innovative approach to business success wellness, and mental health. For more information about the O.K. Corral, please contact the corral at 866-391-OKOK or visit the website [www.okcorralseries.com](http://www.okcorralseries.com). To learn more about Renewal Ranch AZ, please call 623-362-3876 or visit the website [www.renewalranchaz.com](http://www.renewalranchaz.com).

Photo samples available upon request or on the websites.

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