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Volume 1 Issue: 2



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From The Horse's Mouth!

From the Horse's Mouth is the official newsletter of Renewal Ranch AZ, home of *People Development the Equine Way*. . . .

Shanelle



A Note from Gayla Hodges

Welcome to the second issue of "From the Horse's Mouth," the newsletter which carries the official brand of Renewal Ranch AZ, home of People Development the Equine Way. In the feature article this month, Razzle shares some insights about teams and teamwork.

I've been out and about at a number of events recently where I had the opportunity to talk about Renewal Ranch and the kind of things we do here. It is easy for me to forget sometimes that everyone is not familiar with the whole idea of Equine Enhanced/Assisted Learning (EAL) and how eye-opening the experience is for most people. So I've included a brief explanation of EAL for those of you who might be new to the concept.

Effective June 1, we are officially on our summer schedule. Due to



Featured Article



When is a Herd a Team?

By Razzle Dazzle

Hi. Razzle Dazzle here. I think I was asked to write this article because I tend to be a bit of a ham. I love to be the center of attention, and I love to "razzle dazzle" people when they visit the Ranch. I think they think writing

Effective June 1, we are officially on our summer schedule. Due to the spectacular warming of the sun in the desert, we do not offer Equine Enhanced coaching or training during the majority of the day. We can do coaching or team events either early in the morning or in the evening when the temperature is a bit lower. If you are planning to schedule coaching or training, we will be happy to talk with you about a time during the summer or schedule you in the fall.

I also want to point out to you that we have just opened a new and greatly improved Renewal Ranch AZ web site. If you have not visited the site in the last week or so, I encourage you to check it out. And, I'd like to invite you to be part of our Grand Opening celebration. We have grand opening pricing on some of our services and products and several contests with great prizes. And, if you feel like just horsing around, [click here](#).

The horses, the staff and I look forward to hearing from you and to a chance to work with you.

Gayla

P.S. The next issue of the newsletter will be September.

Why Horses Make Good Leadership and Teaming Coaches

By Gayla Hodges

Equine Assisted/Experiential Learning (EAL) as used at Renewal Ranch AZ for personal development, leadership coaching and team coaching has an impact on clients that is almost always far beyond their expectations. Before people come here and experience coaching with horses, most ask why horses make good leadership and team coaches. It's a question I'm always happy to answer.

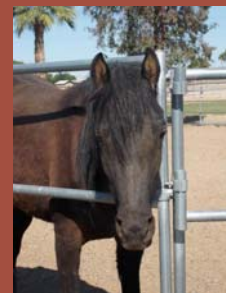
In life and in business, we are socially conditioned to control our responses and reactions to others. We have been taught that there are appropriate and inappropriate ways to respond in various situations. A look at how horses respond in our workshops will make their value as team coaches easily apparent. Horses are not socially conditioned in the same way, even when trained. A horse will always respond directly and immediately to what it perceives. Their feedback is natural, honest and unconditioned by social expectations. It is easy for us to ignore subtle feedback from other people. But I can assure you that 1000 pounds of horse is a lot of feedback to ... [more](#).

I think they think writing this article is going to teach me something while I'm teaching you. But I have a surprise for everybody - I know all of this, but I don't always feel like playing along. I'd rather be an individual!

I know what a team is. I know that when I insist on being the center of attention, I'm not being part of the team. I also know that when the humans tie us to the fence with a rope and Shanelle unties all of us and leads us off to do something fun, like exploring, we're a herd, not a team. When we do this, Shanelle is the leader and the rest of us are ... [more](#).

Short Canters

A smooth gait, especially of a horse, that is slower than a gallop but faster than a trot.



Hi. I'm Icee. I'm the youngest horse on the ranch. Some members of the staff call me "high maintenance." This is not because I can't do things on my own or because I'm stupid. They call me this because I tend to be quick on the uptake when we work with humans. I "get it" and then I'm ready to

Events and Activities

Renewal Ranch AZ was recently represented at the Peoria Chamber of Commerce Business Expo. We had a wonderful time and met some terrific people.



Change Agents, Inc. is certified by WBENC as a woman-owned business. If you will be attending, or if your company will be represented there, please let us know so we can schedule some time to talk.

During the month of July, Change Agents has been invited to display information about the company at a showcase of woman-owned businesses with which Arizona Public Service does business. You can see the display at the Arizona Public Service Corporate Headquarters in downtown Phoenix.

In the Fall, Renewal Ranch will be hosting two special events:

1. The Peoria Chamber of Commerce Fall Mixer
2. EAL Certification by O.K. Corral

The horses are pleased that they will be working with clients a few evenings this summer. They love visits from clients and friends. They are also pleased to see reservations coming in for the early part of our regular season in October. They want to remind you to schedule your event or coaching sessions early, before their calendar is full.

Do you know your company or group can hold your parties or events at Renewal Ranch? Call us for availability and pricing at 623-362-3876.

it" and then I'm ready to start being creative with what we're doing. And once I start getting new ideas about how to work with a human, it's hard to rein them in. But, we can have lots of fun because I'll definitely keep you guessing and teach you new ways to manage people and horses. The secret is that we need to be managed. We need times to be creative and run out that creative energy before we can slow down and canter.

Client Corner

"I thank you for this experience. I am taking away the 'Wow Factor!'"

"I think it brought out the inner child in all of us. I saw inhibitions cast aside."

"We had to depend on each other to get the horses to do what we would like them to do."



Gayla Hodges
Renewal Ranch, AZ
<http://www.renewalranchaz.com>

**Save
20%**

Save an astounding 20% on individual or team coaching scheduled during the summer months (early morning or evenings only), July through August. Please mention this coupon when you schedule your Equine Assisted/Experiential Coaching program. This coupon can be used for individual leadership or personal development coaching, executive coaching or team coaching.

Offer Expires: August 31, 2008

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Change Agents, Inc. | 8605 W. Northern Avenue | Glendale | AZ | 85305